

**Press Release** 

## 2019 Product Safety Carnival cum Certificate Award Ceremony

STC Chairman Tom Tang and Commissioner of Innovation and Technology Annie Choi Join Celebrity Guest Sammy Leung to Promote Product Safety

STC (Hong Kong Standards and Testing Centre), the first not-for-profit testing, inspection and certification organization established in Hong Kong, held the latest annual Product Safety Carnival cum Certificate Award Ceremony today at Domain Mall in Yau Tong. This year's Ceremony was officiated by Commissioner of Innovation and Technology, Annie Choi, who delivered a speech to encourage the notable enterprises receiving the Hong Kong Safety Mark, "STC tested" Mark, Hong Kong ECO Mark, and Hong Kong Excellent Service Mark certificates.

Chairman of STC, Tom Tang, JP, announced the appointment of popular entertainer Sammy Leung as this year's Product Safety Ambassador. In addition to sharing tips of being a smart consumer, Leung effortlessly brought cheers to the guests and audiences with his captivating performance of a couple of classic numbers.

Aside from awarding certificates, the Ceremony was the highlight of a 3-day event that brought businesses and consumers together with sales booths offering certified products. In a bid to make product safety education more enjoyable, the event also featured a free 3D photo booth offering a variety of funny props, in addition to a game booth manned by the Electrical and Mechanical Services Department (EMSD).

With a history of more than 50 years, STC, as a not-for-profit, independent testing and inspection organization, spares no effort in promoting the importance of product safety to different levels of the community and enhancing the development of the testing and inspection industry. Over the years, STC has been upholding the safety standards of food and household products by launching various product certification programmes in line with the latest safety standards such as Hong Kong Safety Mark and "STC tested" Mark. STC has expanded its certification services by launching the Hong Kong Excellent Service Certificate Mark, which helps citizens to identify customer-friendly merchants; STC's Hong Kong ECO Mark and Made in Hong Kong Certification Scheme also aim at protecting consumer rights in multiple areas.

Tang stressed that STC has successfully extended its certification schemes to other regions, allowing companies offering exceptional products in other places to be recognized by our rigorous and careful testing.

For more details, please visit: www.stc.group

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